



A New Sports Complex For Midland



PLANNING FOR THE A NEW SPORTS COMPLEX



Artist's rendering of new football/soccer stadium

The Stadium (Football/Soccer)

- A bowl design with 15,000 permanent seats
- Open seating for 3,000 on the grass berms
- Parking for 5,000 vehicles
- *Opening Season: Fall, 2001*

Our Goal

To build a new sports complex for Midland.

The Concept

A football/soccer stadium alongside a baseball stadium... Two first-class facilities, each highly functional, with modern amenities for fan comfort.

Why Together?

Two facilities, side-by-side, will be both practical and more economical. They will share:

- Parking for 5,000
- Maintenance facilities
- Concession operations
- Infrastructure

Just Football, Soccer & Baseball?

No! The Sports Complex would also be available for:

- Band contests
- Antique shows
- Car/RV shows
- Banquets
- Outdoor concerts
- Business meetings
- *The possibilities are almost endless!*



THE MILLENNIUM ... COMPLEX FOR MIDLAND



"This is the last pure place where Americans dream. This is the last great arena, the last green arena."

— Bart Giamatti

The Stadium (Baseball)

- 5,000 permanent chairback seats
- Open seating for 2,000 on the grass berms
- Parking for 5,000 vehicles
- Opening Season: Spring, 2002

Artist's rendering of new baseball stadium



How Will The Project Be Paid For?

With a 1/4 cent increase on the sales tax. The current rate of 7 3/4 percent would become 8 percent. What that means to you:

- For every \$100 spent, the additional tax would be 25 cents
- The tax would not apply to groceries or medicines
- Midland's sales tax would still be below that of Odessa, Big Spring, Lamesa and other surrounding communities
- Estimated cost of this project is approximately \$35 million
- By law, the tax will revert back to 7 3/4 percent once the project is paid for
- An estimated 1/3 of the tax paid will come from attendees from outside of Midland

Who Will Own The Complex?

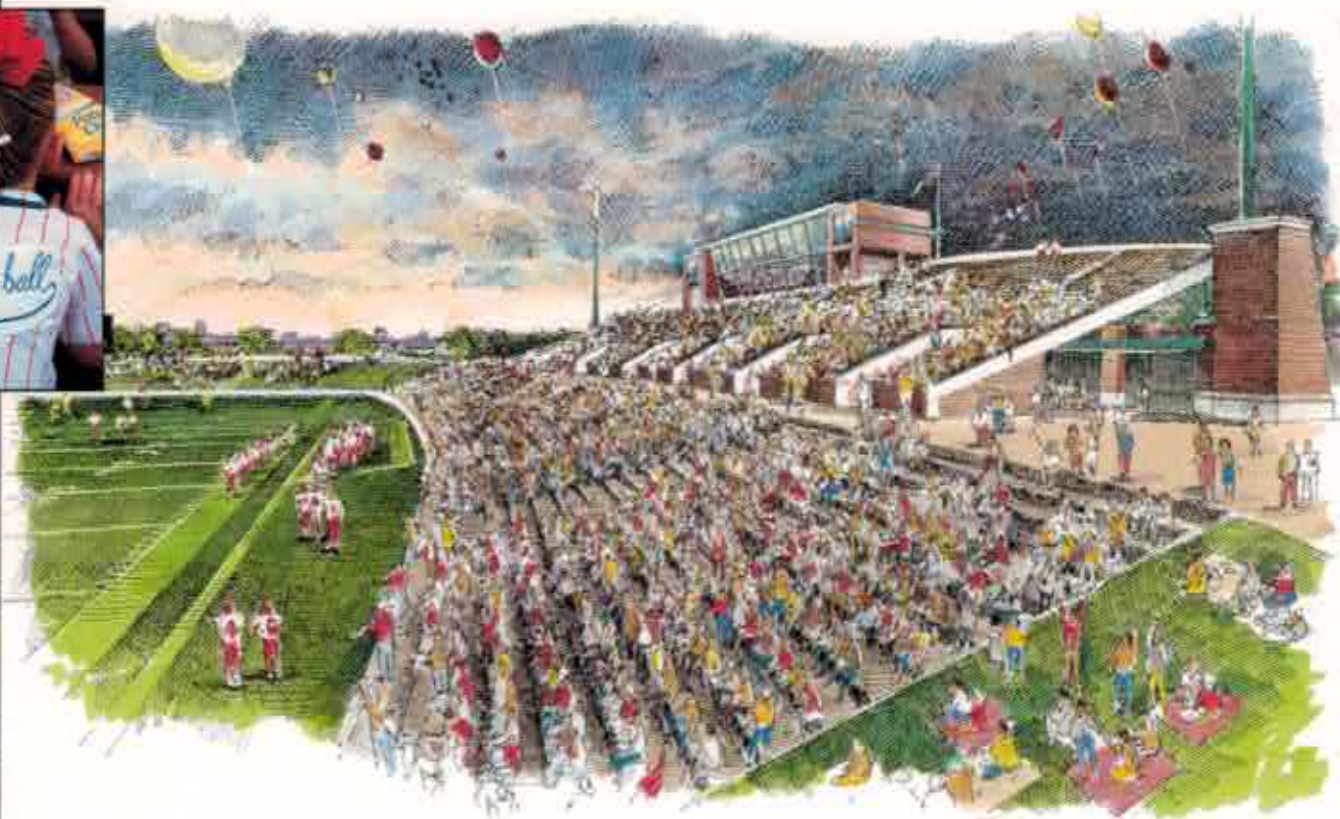
The complex will be owned and operated by a 4B-development corporation, with a seven-member board appointed by the Midland City Council until complex is paid for. Once it is paid off, the complex will be owned by the City of Midland.

Complex Event Revenue Sources

- Lease payments from MISD
- Lease payments from Midland RockHounds
- Football and soccer playoff games
- Rent payments and concessions from many other special events



BEYOND THE P HOW MIDLAND WILL BENEFIT I



Artist's rendering of new football/soccer stadium, inside

Picture Yourself...

...enjoying a game at one of these beautiful facilities. The need for new facilities goes far beyond the playing fields. Our existing facilities are no longer adequate for those who attend, enjoy and support the games: YOU! The new Sports Complex will be functional and practical, with amenities designed with the fans in mind.

On The Field

The new football/soccer stadium will:

- meet and exceed all UIL standards for high school programs
- attract pre-season and playoff games in both sports
- allow Midland to host major soccer tournaments
- possibly attract college football and soccer games

The new baseball stadium will:

- meet and exceed all standards for Double-A professional baseball
- mean Midland's only professional sports team (the RockHounds) is guaranteed to stay in Midland
- add special events, including exhibition games and possibly nationally televised games

Economic Impact

Sporting events mean added dollars for our community in the form of restaurant, hotel and retail purchasing from out of town visitors. A new, first-class Sports Complex will mean increased attendance at all events, making the economic impact even greater.



PLAYING FIELD ... FROM THE NEW SPORTS COMPLEX



"A baseball club is part of the chemistry of the city. A game isn't just an athletic contest. It's a picnic. A kind of town meeting."

— Michael Burke
Yankees President
(1967-71)

Artist's rendering of new baseball stadium, inside

Making a Good Team Better...



Quality of Life

As the artist's renderings clearly show, these beautiful facilities will be a source of great pride for the community, and will be perhaps the finest sports facilities in all of West Texas.

- Sports offer quality, inexpensive family entertainment
- Midland is one of only 30 cities in the nation to have a class Double-A professional baseball club
- Our high school programs are among the finest in the state

The teams, programs and facilities make Midland an even more attractive choice for companies and families looking to relocate!



Commitment

Sports are a way of life in Midland:

- Professional baseball has a nearly 30-year tradition of good and loyal ownership, committed to Midland
- The "corporate partnership" with the Midland business community reflects just how vital sports are to our community
- Our high school programs are respected across the state (and nationwide) for the tradition of excellence



FOR THIS GENERATION

The Hard Facts

Christensen Stadium was built in 1952

Midland Memorial Stadium was built in 1947

These facilities have served us well, but are no longer adequate

- *Christensen Stadium does not meet all Major League Baseball facility recommendations and requirements (necessary to keep Double-A baseball in Midland) for seating, lighting, playing field, rest rooms, clubhouse, etc.*
- *Midland Memorial Stadium no longer meets all UIL standards, and is badly lacking in adequate seating, locker rooms, lighting and parking*

Nationwide...

More than 90 cities (including those pictured) have "stepped to the plate" to build new baseball stadiums for their minor league teams in the 1980's and 1990's.

- *Springfield, Missouri may be building a stadium in hopes of attracting a Double-A team (such as the RockHounds)*

Going To Waste?

No! Christensen Stadium and Midland Memorial will be kept open to meet the demand for football, soccer, track, baseball and other events.

How You Can Help

- *Sign the petition to place the Sports Complex on the ballot*

If you are interested in volunteering, call:

Bill Williams	682-1671
Ken Marks	682-8647
Monty Hoppel	683-4251



Christensen Stadium, Midland



Take a Look...



...El Paso, TX (Double A)



...Lake Elsinore, CA (Single A)



Memorial Stadium, Midland



ION, AND FOR THOSE TO COME

Best In The Nation

- Perhaps no other community can claim to have such highly regarded sports traditions as Midland, Texas!
- High school football in West Texas is nationally renowned. Our programs have produced state champions and are at the very heart of the community
 - High school soccer is booming! More than 2,500 youngsters are involved in Midland's soccer programs
 - Midland is one of only 30 cities in the country with Double-A, professional baseball. The RockHounds (formerly Angels) have been honored as the best franchise in the nation!



Our Tradition Is Unsurpassed...
 Help us take that tradition into the new millennium...

Midland Reporter-Telegram

Club Eds. Sunday \$1.50 SUNDAY, DECEMBER 30, 1995 10371 No. 200

LEE STATE CHAMPS!



"I find the great thing in this world is not so much where we stand, as in what direction we are moving."

— Oliver Wendell Holmes, Sr.
The Autocrat of the Breakfast-Table

SPORTS

Davis' 2 TDs bruise Bronchos



■ Last-minute interception by Cooks preserves Homecoming victory for Midland High.

By Stewart Dorman
 Assistant Sports Editor

Midland High's 20-17 Homecoming win over Odessa High Friday didn't have the national attention of last season's 40-34 victory over the Bronchos, but it was again a tight game. In a running-back-dominated battle, the Bronchos' Steve Cooks intercepted a pass in the end zone on a fourth-down play to preserve a 20-17 win.

Two scoring runs by Davis gave the Bronchos an early lead at Memorial Stadium. Then the visiting team made sure that the 14-point deficit remained in the first few quarters. Halfway through the game, Midland High was a game or more in the district crown.

It wasn't like last year's win, in fact, it wasn't like any Midland win in a long, long time. Because Midland fans have to go back to 1984 when Midland High won a game so early in the district season.

Furthermore, going into the game, Midland High was 4-4 in district games decided by less than 10 points by David Dorman's three years as the Midland High coach.

So yes, this win is historical and meaningful.



The Midland Reporter-Telegram

er-Telegram

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on, TX (5-5A)



On top of their game

Baseball America names Midland Angels top Double-A franchise in the nation.

By Terry Williamson
 Staff Editor

In Midland Angels were named the top Double-A baseball franchise in the nation by Baseball America. The Angels organization was named the 1995 Double-A Franchise of the Year by Baseball America.

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According to Baseball America, the Midland Angels were named Franchise of the Year for the 1995 season for their excellent on-field performance, excellent customer service, excellent community relations and outstanding financial performance.

"The number one priority is to maintain a certain level of excellence year-to-year," said Steve Cooks, who led the Angels to a 70-86 record in 1995.

Stacy Meyer, Midland Angels general manager, said, "We are confident that we will continue to be recognized as the best Double-A franchise in the nation."

Please see LEAGUE 1A

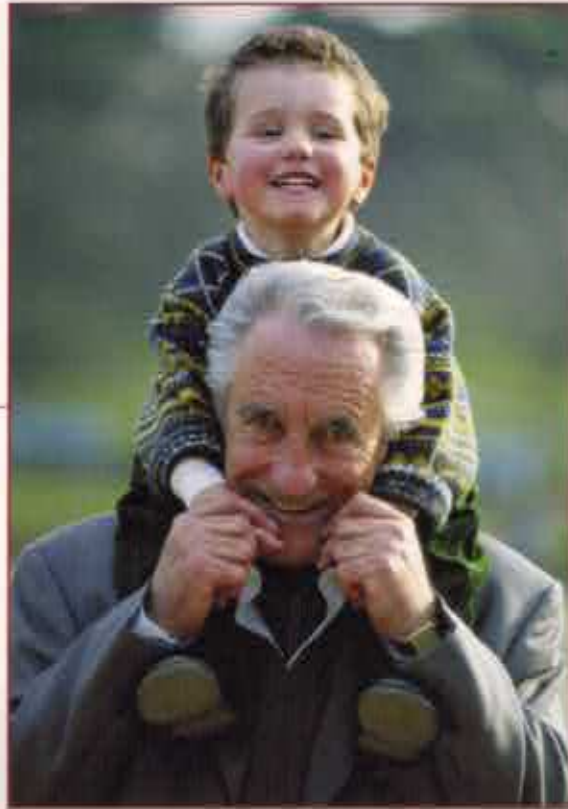


Midland Angels General Manager Stacy Meyer (right) presents the Franchise of the Year award to Double-A Franchise of the Year while his staff and Midland Mayor Bobby Burns stand behind him.

...San Antonio, TX (Double A)



For this generation,
and for those to come...



VOTE YES
ON
NOVEMBER 2, 1999



Photos courtesy of Brian Adamcik, Tim Fischer/Midland Reporter-Telegram (news clips), and Mark Swindler

Printed by the Citizens for a New Sports Complex, Jeb Hughes, Treasurer