

**MIDLAND SYMPHONY GUILD  
BOARD MEETING  
10/13/16**

I. Call to order- Tom Elrod, 6:13

II. April and September minutes approved.

III. President's Report

A. Calendar Review

-Request to move annual meeting from April to May 11th for financial reasons and nominating committee can present nominations.

Discussion: need to make permanent change, suggested "before June 1st."

-Robin Hall moved to move meeting, Cindee Dietrich seconded.

-No February meeting, work day instead.

B. Meeting Format

-Different facility and Gina Campagna committee provided appetizers.

-Goal was to attain more of a "gathering" feeling and help to encourage mindset of advancing the organization.

-Considered offering wine, but decided to reinforce "no alcohol" policy for belles, did not want to send a conflicting message. Will look for response.

C. Committee Meetings

-Consider when you chairman could hold first meeting, possibly before or after general meeting.

-Too many committees in the past, now every committee has at least three people on the committee, opposed to several with just one in the past.

-Please communicate with Tom when meetings are scheduled, as he would like to try and attend as many committee meetings as possible.

D. Printing Minutes and Financials

-Do not see any reason we should continue spending money on a large number of copies when they are just trashed after meeting. Discussed going to mostly paperless reports, with a smaller amount of hard copies available for the meetings.

-Kimmee Brandon moved to send reports electronically before the monthly meetings. Cheryl Spotts seconded.

E. Introducing Every Committee chair to put a face with a name.

IV. Committee Reports and Discussions

A. Jill Pennington, Advisory Planning Bylaws

- Requested revisions for bylaws should be submitted to her.

- Meeting soon.

B. Leslie Wilson, Community Liaison

- Asked when MSG information was dispersed to schools and deadline for joining. March and April. No penalties for new members.

- January is best time for promotion.
  - Need to do much better job of promotion than in past, should be done by March.
  - Publicity come to meetings to communicate information through social media.
  - Consider scholarships & those with financial constraints. discussion regarding potential problems with the mother not involved. Process to be addressed carefully.
- C. Financial chair was not in attendance due to timing with tax week.
- Tom announced MSG is financially sound. Provided balance and profit & loss report.
  - \$52,000.00 in money market, not sure why we have money placed there, it does make a small amount in interest, not much.
  - Significant amount of money came in and a significant amount will go out for Gala and will come back in.
- D. Cindee Dietrich, Gala
- Encourage everyone to have picture made
  - Not mailing invitations this year, will be delivered in a beautifully wrapped box, including invitations, response cards, etc. week before Thanksgiving. Save approximately \$500 in postage.
  - Lots of information included in one box.
  - Working with Suzanne Kennedy on printing.
  - Discussion with Tom Elrod regarding list of committees and MITs available for Gala production for set up and Friday and Saturday. They will get together to work out.
- E. Gina Campagna, Guild Arrangements
- Trying two new things: speaker and appetizers.
  - Asked for suggested speakers and budget
  - Tom Elrod has authority to spend without approval if it is under \$500.00
  - Will decide if this will be continued after receiving feedback from this meeting.
- F. Cheryl Spotts, Membership
- 98 people in attendance for the September general meeting
- G. Adrienne Clifton, Patron Liaison
- Information mailed out, 1/3 patrons are reupping.
  - Considering event with Sounds of the Season, Mad Men or Disney
  - Tom Elrod praised Clifton for efforts in patron retention.
- H. Dee Dee Boring/Robin Hall, Publicity
- Switching from Wicks site to wordpress site because it's easier to use
  - Back end accomplished now deciding other information needed to be included.
  - Password protected and online renewal.
  - Will be call to action and request will go straight to membership chair so appropriate person can send information at the appropriate time.
  - Let publicity know when you have information you would like to disperse

or promote.

- Everyone's pictures can be used in programs. Request to continue sending pictures.
- Phone pictures are ok to send.

I. Debbie Hightower, Symphony Belle

- Give her clothes after meeting

J. Allison Gramentine, Special Events

- Table top no longer exists, Vintage Harmony going away, so Special Events established.
- Still thinking on what to do

K. Billye Louder, Yearbook

- Already outdated, but had to stick with deadline
- Moving Online
- Distributing Belle books during pictures
- Mailing yearbooks to patrons
- Tom made interactive
- Overall, looks great

V. Old/ New Business- none discussed

VI. Adjournment 6:58